

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 56500 CF LOC-POL FBD - LBD: 09/12/12 - 09/16/12 HL#: Created: 09/06/12 04:07 PM

Client: CRITZ FOR CONGRESS (254017) CPE: / / 2427 Agency Commission: 15 % Updated: EMENDEL on 09/06/12 04:53 PM

Agency: LUC MEDIA (32354) Product: CRITZ 9/12-16 (1310) Self Protect.: :00:00 Confirmed: 09/06/12 04:16 PM

Buyer: AMY MILLS Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/07/12 08:37 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES PRE-EMPTIBLE. PAID FOR BY CRITZ FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	* * * T * * *	MORN	30	D			0.0	\$250.00	1	\$250.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/13/12	09/13/12	1										
002	MLOCAL6A	0 0 1 0 1 0 0	MORN	30	D			0.0	\$475.00	2	\$950.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										
003	07:00 - 08:00	* * * T * * *	MILT	30	B			0.0	\$215.00	1	\$215.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/13/12	09/13/12	1										
004	08:00 - 09:00	* * * * F * *	MILT	30	B			0.0	\$215.00	1	\$215.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										
005	DLIVE9A	0 0 1 0 1 0 0	DAY	30	B			0.0	\$165.00	2	\$330.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										
006	NNOON	0 0 1 1 0 0 0	NEWS	30	B			0.0	\$500.00	2	\$1,000.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/13/12	2										

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Agency: LUC MEDIA (32354)	Product: CRITZ 9/12-16 (1310)	Self Protect.: :00:00	Confirmed: 09/06/12 04:16 PM	
Buyer: AMY MILLS	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 09/07/12 08:37 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM : SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS4PM	0 0 1 0 1 0 0	NEWS	30	D			0.0	\$500.00	2	\$1,000.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										
008	NEWS430PM	* * * T * * *	NEWS	30	D			0.0	\$500.00	1	\$500.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/13/12	09/13/12	1										
009	NEWS5PM	0 0 1 0 1 0 0	NEWS	30	D			0.0	\$750.00	2	\$1,500.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										
010	NEWS530PM	* * * T * * *	NEWS	30	D			0.0	\$750.00	1	\$750.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/13/12	09/13/12	1										
011	NEWS6PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$850.00	3	\$2,550.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										
012	NEWS630PM	* * * T * * *	NEWS	30	D			0.0	\$850.00	1	\$850.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NLATE03	0 0 1 0 1 0 0	NEWS	30	B			0.0	\$1,550.00	2	\$3,100.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$215.00	1	\$215.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$330.00	1	\$330.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEWSSAT7P	* * * * * S *	NEWS	30	B			0.0	\$500.00	1	\$500.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	WKDPG08	* * * * * S	KDPG	30	B			0.0	\$150.00	1	\$150.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$450.00	1	\$450.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,550.00	1	\$1,550.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	DDEAL	* * * T * * *	DAY	30	B			0.0	\$225.00	1	\$225.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/13/12	09/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	D11AM	0 0 1 0 1 0 0	PRIC	30	B			0.0	\$500.00	2	\$1,000.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	DSOAPS	* * * * F * *	DAY	30	B			0.0	\$385.00	1	\$385.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	DPHIL	0 0 1 1 0 0 0	DAY	30	B			0.0	\$335.00	2	\$670.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/13/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AINSIDER	0 0 0 1 1 0 0	ACC	30	B			0.0	\$500.00	2	\$1,000.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
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Billing Int: Monthly

BM : SS

Share: 0%

WTAE: 0%

WPXI: 0%

WPGH: 0%

WPMY: 0%

WPCW: 0%

CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LLETTER01	0 0 1 0 1 0 0	LETT	30	B			0.0	\$500.00	2	\$1,000.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	37	0	\$20,685.00	\$17,582.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$20,685.00	\$17,582.25	\$0.00	\$0.00